

DESIGN *school* IS THE JOB.

Design school turned out to be the job

What carries over when a designer starts building with AI, and one prompt to start with.

The tools moved into our lane

41%

**of designers now take part in development,
double the year before.**

Figma, 2026 AI Report · 8,403 responses

Five studio skills that *transfer*

1

The crit

Becomes written rules an agent checks every change against.

2

The brief

Becomes the file an agent reads before it writes a line.

3

Fidelity

Sketch fast with AI. Engineer only what ships.

4

Color theory

Becomes tokens, with contrast you can prove.

5

Typography

Becomes a legibility floor you can measure.

Start every task with a *brief-back*

Paste this into your agent

Before you write any code, restate my brief in your own words: who it is for, the one job it does, what done looks like, and what you will not touch. Then wait for my yes.

- It is the studio habit of reading the brief back to the client. Wrong assumptions die before the first line of code.

The part a model cannot supply decides *what good means.*

Save this and try the brief-back on your next task.

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- 1 Follow for Note 02, every Monday and Thursday**
 - 2 1:1 mentorship. 5 designers each April and October.**
 - 3 Masterclasses for design schools and teams**
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